

Ann Schechter

UI/Graphic Designer with Front-End Development Skills
Portland, OR

ann@schechterandco.com
annschechter.com
schechterandco.com

SKILLS

DESIGN

User Interface
Brand identity
Print material

TOOLS

Figma
Photoshop
Illustrator
InDesign
After Effects
Premiere Pro

CODE

HTML
CSS
JavaScript

CMS

WordPress
Drupal
DNN (DotNetNuke)

PROFILE

Dynamic professional over a decade of invaluable hands-on experience in graphic design, including user interface, website, and print. Passionate about usability and advanced in HTML and CSS with working knowledge of JavaScript. Experience working in many industries from design agencies to B2B SaaS subscription based products.

EXPERIENCE

UI/Graphic Designer

Schechter & Co., Portland, OR

Nov 2011 - Present

- Provide design consulting services in web and print mediums
- Design and implement custom web applications and responsive themes in various content management systems
- Establish brand guidelines and strategy guidance to help deliver a cohesive brand experience

UI/Graphic Designer - Contract

NetVendor, Tualatin, OR

Apr 2017 - May 2021

- Provided user interface design and front-end development services and worked with engineering team to improve overall design aesthetics and usability of vendor compliance management web application
- Designed and implemented system transactional email layouts
- Collaborated with executive team in rebranding and provided overall brand strategy guidance and direction
- Created marketing materials to accelerate growth and relay brand priorities

UI/UX Design Lead

AppTheory - Atlanta, GA

May 2007 - Oct 2011

- Designed and created custom themes for DNN (DotNetNuke) content management system
- Designed user interfaces and worked with engineering teams to improve user experience of custom modules created in house
- Designed and implemented email templates and tested to ensure success of final delivery
- Created wireframes, sitemap, and hierarchical structure of the website navigation to enhance usability for small and large-scale websites

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EDUCATION

**Masters of Science in
Applied Computer Science**
Kennesaw State University
Kennesaw, GA

**Bachelors of Fine Arts,
Media Arts and Animation**
The Art Institute of Atlanta
Atlanta, GA

**Bachelors of Computer
Science**
Bangkok University
Bangkok, Thailand

VOLUNTEER

Web Designer
**Portland Community
ToolBank - Portland, OR**
Jan 2017 - Jan 2018

- Designed and maintained organization website
- Assisted executive director in auction and community events including photography

EXPERIENCE

.NET Web Developer - Internship *Sep 2006 - Apr 2007*
Greystone.Net - Atlanta, GA

- Worked with senior software engineer and chief technology officer to implement health content knowledge base layouts on public facing websites of healthcare organizations
- Assisted lead animator as needed with animation tasks

Web Developer - Contract *Apr 2006 - Sep 2006*
Brandmovers Inc. - Atlanta, GA

- Developed themes for DNN (DotNetNuke) content management system
- Worked closely with project manager, visual designer, and engineering team to launch dining and shopping venues website that allowed users to earn rewards and points after completing various site activities

Assistant - Internship *Apr 2003 - Apr 2006*
Georgia Council for International Visitors - Atlanta, GA

- Assisted director of public relations with day to day operations
- Designed and maintained organization website
- Coordinated and assisted in diplomatic events

Web Developer *Mar 2000 - May 2001*
Cyber Image - Bangkok, Thailand

- Collaborated with engineering teams to develop online property listing web application using HTML, CSS, JavaScript, ASP, and SQL
- Coordinated with marketing teams to create project requirements and specifications
- Created data analytics and traffic analysis reports and provided insights into users behaviors in order to increase website traffic and revenue

Information System Auditor *Aug 1998 - Mar 2000*
Thai Life Insurance Headquarter - Bangkok, Thailand

- Traveled to branch offices and assisted external audit teams to identify areas of business that were prone to human errors
- Assisted internal audit teams in conducting interviews to identify areas of business that presented technology risks
- Prepared audit reports with efficiency solutions to improve overall company workflow