

Ann Schechter

Graphic/UI Designer with Front-End Development Skills
West Linn, OR

ann@schechterandco.com
annschechter.com
schechterandco.com

SKILLS

DESIGN

Website

User Interface

Email Template

Typography

Logo & Brand Style Guide

Print Marketing Material

Drawing & Illustration

TOOLS

Photoshop

Illustrator

After Effects

Premiere Pro

Invision

3ds Max

Maya

WEB DEVELOPMENT

HTML

CSS

JavaScript

CMS

WordPress

Drupal

DotNetNuke (DNN)

Sitecore

PROFILE

Dynamic professional with over 10 years of invaluable hands-on experience in graphic design, including print, website, and user interface. Passionate about usability and advanced in HTML and CSS with working knowledge of JavaScript. Experience working in various content management systems, such as WordPress, Drupal, DotNetNuke (DNN), and Sitecore.

EXPERIENCE

Creative Lead

Nov 2011 - Present

Schechter & Co., West Linn, OR

- Design and implement custom responsive themes and web applications in various content management systems
- Provide user experience services in print and web mediums
- Establish brand guidelines and strategy guidance to help deliver a cohesive brand experience

Creative Lead - Consultant

Apr 2017 - May 2021

NetVendor, Tualatin, OR

- Provided user interface design and front-end development services and worked with engineering team to improve overall design aesthetics and usability of vendor compliance management web application
- Designed and implemented system transactional email layouts
- Collaborated with executive team in rebranding and provided overall brand strategy guidance and direction
- Created marketing materials to accelerate growth and relay brand priorities

UX/UI Design Lead

May 2007 - Oct 2011

AppTheory - Atlanta, GA

- Designed and created custom themes for DotNetNuke (DNN) content management system
- Designed user interface and worked with engineering teams to improve user experience of custom modules created in house
- Designed and implemented email templates and tested to ensure success of final delivery
- Created wireframe, sitemap, and navigation for small and large-scale websites

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EDUCATION

**Masters of Science in
Applied Computer Science**
Kennesaw State University
Kennesaw, GA

**Bachelors of Fine Arts,
Media Arts and Animation**
The Art Institute of Atlanta
Atlanta, GA

**Bachelors of Computer
Science**
Bangkok University
Bangkok, Thailand

VOLUNTEER

Web Designer
**Portland Community
ToolBank - Portland, OR**
Jan 2017 - Jan 2018

- Designed and maintained organization website
- Assisted executive director in auction and community events including taking photographs

EXPERIENCE

.NET Web Developer - Internship
Greystone.Net - Atlanta, GA

Sep 2006 - Apr 2007

- Worked with senior software engineer and chief technology officer to implement health content knowledge base layouts on public facing websites of healthcare organizations
- Assisted lead animator as needed with animation tasks

Web Developer - Contract
Brandmovers Inc. - Atlanta, GA

Apr 2006 - Sep 2006

- Developed themes for DotNetNuke (DNN) content management system
- Worked closely with project manager, visual designer, and engineering team to launch dining and shopping venues website that allowed users to earn rewards and points after completing various site activities

Assistant - Internship
Georgia Council for International Visitors - Atlanta, GA

Apr 2003 - Apr 2006

- Assisted director of public relations with day to day operations
- Designed and maintained organization website
- Coordinated and assisted in diplomatic events

Web Developer
Cyber Image - Bangkok, Thailand

Mar 2000 - May 2001

- Collaborated with engineering teams to develop online property listing web application using HTML, CSS, JavaScript, ASP, and SQL
- Coordinated with marketing teams to create project requirements and specifications
- Created data analytics and traffic analysis reports and provided insights into users behaviors in order to increase website traffic and revenue

Information System Auditor
Thai Life Insurance Headquarter - Bangkok, Thailand

Aug 1998 - Mar 2000

- Traveled to branch offices and assisted external audit teams to identify areas of business that were prone to human errors
- Assisted internal audit teams in conducting interviews to identify areas of business that presented technology risks
- Prepared audit reports with efficiency solutions to improve overall company workflow